

Promotions valid until 30/06/2016

UVC Trade Up Promo

- For UVC Infrastructure (UVC Clearsea/Multipoint) and Bridge 2200 Customers – with active AMS
- Trade Up to a Cloud Premium or Enterprise Subscription Plan
 - 1x Free Icon 400+HD for each \$9,999 in Annual Cloud MSRP
 - 2x Free Icon 400+HD for each \$19,999 in Annual Cloud MSRP

Icon Trade In Program

- For Existing or New Cloud customers only – trade in a Lifesize or Competitive Endpoint
- ~15% off Icon with Trade-In Promo (\$2000 off on Icon 800+10x+HD phone; \$1000 off on Icon 600+10x+HD phone; \$500 off on Icon 400+10x+HD phone)
- 1 for 1 promotion

Phone HD Promo

- Upgrade customers with 2nd gen phone to HD phone
- \$500 off MSRP of Phone HD for Icon w/ Phone 2nd Gen customers (+\$130 on AMS)
- 1 for 1 promotion – old serial needs to get added to NSD/order

Deal Acquisition

- Incentivizes new Cloud Premium/Enterprise customers to attach Icons to Cloud for enhanced customer experience
- 50% off FIRST Icon with Cloud purchase of \$5k or more Annual MSRP