



Your Lifesize® Cloud customers can now take advantage of an additional discount on a new Lifesize video system by trading in their older Lifesize or competitor's video system. See full details below.

## COMPLETE TERMS & CONDITIONS

1. The Lifesize Trade-In Program is a one-for-one trade and provides the opportunity for Lifesize Cloud customers to purchase specific eligible Lifesize video systems at a discount if they trade in a video system from Lifesize or a competitor. The discount structure is as follows:
  - US\$2,000 off MSRP on Lifesize® Icon 800™ with Lifesize® Camera 10x™ and Lifesize® Phone HD™
  - US\$1,000 off MSRP on Lifesize® Icon 600™ with Lifesize Camera 10x and Lifesize Phone HD
  - US\$500 off MSRP on Lifesize® Icon 400™ with Lifesize Phone HD
2. End customer must have an existing Lifesize Cloud account or must purchase a new Lifesize Cloud account at the time of the order.
3. This is not a like-for-like program. Customers may trade in any video system and apply the instant rebate listed above to a new Lifesize Icon 600 or Lifesize Icon 800 video system.
4. Ship trade-in video systems to the address listed below or send a proof of destruction/recycling document to [promotions@lifesize.com](mailto:promotions@lifesize.com) to verify that the system is no longer in use. Proof of destruction/recycling documents can be requested through [promotions@lifesize.com](mailto:promotions@lifesize.com).
  - Lifesize, Inc.  
c/o Agility Logistics B.V.  
ATTN: Trade-In Program  
Fokkerweg 300, Unit 2A  
Oude Meer, 1438 AN, NL
5. Resellers and distributors should subtract the trade-in discount from the MSRP and then take their standard contractual discount. A Non-Standard discount request (NSD) must be submitted and referenced in association with each order.
6. By submitting such a PO to Lifesize, the reseller/distributor agrees that in cases where Lifesize does not receive the trade-in unit within 30 days of the purchase order, Lifesize will issue an invoice to the reseller/distributor for the appropriate price and the reseller/distributor shall pay.
7. Orders fulfilled through distributors must reference a Non-Standard Discount number (NSD). NSD requests must include the serial number of the older video system.
8. Purchase orders must note "Lifesize Trade-In Program" in the Comments field and can be placed by the following means:
  - Email your attached purchase order form to [orders\\_emea@lifesize.com](mailto:orders_emea@lifesize.com).
  - Submit your order via the Partner Portal and note "Lifesize Trade-In Program" in the Shipping Instructions field.
9. Eligible trade-in video systems must have been owned for at least 1 year.
10. This is a one-for-one program: One shipped video system entitles the user to the instant rebate on one eligible Lifesize video system. Lifesize is not responsible for shipping cost related to this program.
11. Discounts from multiple older video systems may not be combined to apply to the purchase of a new Lifesize video system.
12. The program does not apply to stocking orders or demo orders. No other rebates, promotions or additional discounts may be combined with this program.
13. Resellers must register the opportunity via Lifesize Partner Portal. End customer point-of sale (POS) contact information is required and must be provided with the order.

# The Lifesize Trade-In Program

14. Assurance Maintenance Services (AMS) must be purchased on each piece of hardware and is not eligible for an instant rebate.
15. Lifesize reserves the right to audit all requests and deny based on the terms and conditions outlined.
16. This offer is void where prohibited and restricted by applicable law.
17. Lifesize reserves the right to change, amend or terminate this offer at any time without prior notice.

## ELIGIBLE TRADE-IN VIDEO SYSTEMS

- Any Lifesize Video System
- Any competitor Video System

**Promotion is good through 6/30/16.**



## PLEASE NOTE:

While orders may be fulfilled before Lifesize receives and verifies the eligibility of the traded-in video system, the corresponding full price will be charged to resellers and distributors who fail to mail in a video system within 30 days of the order being placed.

### HEADQUARTERS

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